	Application No.	Applicant(s)
Notice of Allowability	10/644,949 Examiner	ABE, JOHN R. Art Unit
•		Art office
	Thomas A. Dixon	3628
The MAILING DATE of this communication appeal claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIOF the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this at or other appropriate communication IGHTS. This application is subject	pplication. If not included on will be mailed in due course. THIS
1. This communication is responsive to <u>31 August 2006</u> .		
2. X The allowed claim(s) is/are <u>1-8,13-15,17 and 19-36</u> .		
3. ☐ Acknowledgment is made of a claim for foreign priority ur a) ☐ All b) ☐ Some* c) ☐ None of the:		
1. Certified copies of the priority documents have been received.		
2. Certified copies of the priority documents have been received in Application No		
3. Copies of the certified copies of the priority documents have been received in this national stage application from the		
International Bureau (PCT Rule 17.2(a)).		
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file a reply IENT of this application.	y complying with the requirements
4. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give	itted. Note the attached EXAMINEI es reason(s) why the oath or declar	R'S AMENDMENT or NOTICE OF ration is deficient.
5. CORRECTED DRAWINGS (as "replacement sheets") mus	st be submitted.	
(a) including changes required by the Notice of Draftspers		0-948) attached
1) 🗌 hereto or 2) 🔲 to Paper No./Mail Date		,
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	s Amendment / Comment or in the	Office action of
Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t	.84(c)) should be written on the draw he header according to 37 CFR 1.121	rings in the front (not the back) of I(d).
 DEPOSIT OF and/or INFORMATION about the depo- attached Examiner's comment regarding REQUIREMENT 	SIT OF BIOLOGICAL MATERIAL FOR THE DEPOSIT OF BIOLOGIC	must be submitted. Note the CAL MATERIAL.
Attachment(s)		
1. Notice of References Cited (PTO-892)	5. Notice of Informal	, ,
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summar Paper No./Mail Da 7. ☐ Examiner's Ameno	y (PTO-413), ate
 Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 	7. Examiner's Amend	dment/Comment
 Examiner's Comment Regarding Requirement for Deposit of Biological Material 	8. 🛛 Examiner's Statem	nent of Reasons for Allowance
•	9.	
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DETAILED ACTION

1. The arguments of the appeal brief are convincing.

Allowable Subject Matter

- 2. Claims 1-8, 13-15, 17, 19-36 are allowed.
- 3. The following is an examiner's statement of reasons for allowance:

As per Claims 1, 19 and 20.

The prior art of record, specifically, Reuhl et al (5,873,069), Li et al (7,043,449), Delurgio et al (6,553,352), or Phillips et al (2002/0116348) does not disclose or fairly teach:

receiving a business objective which is selected from the group consisting of maximizing revenue for the good or service, maximizing gross profit for the good or service, maximizing factory utilization for the good or service, achieving a market share goal for the good or service, and maximizing earnings before income tax for the good or service; and

calculating an optimal price based on the prices, the number of competitors, business objective, and cost associated with the good or service.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thomas A. Dixon whose telephone number is (571) 272-6803. The examiner can normally be reached on Monday - Thursday 6:30 - 4:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Hayes can be reached on (571) 272-6708. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

> Thomas A. Dixon Primary Examiner

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November 06